



JOSH MANDEL

Revision #: 0 Date: 9/5/2012

Client: OH- US SEN- JOSH MANDEL- 2012 **Estimate:** 2657
Media: TV **Description:** OH US SEN JOSH MANDEL SEPT 6-SEPT 10
Product: GENERAL **Flight Start Date:** 9/6/12 5:00:00 AM
Market: Cincinnati **Flight End Date:** 9/10/12 4:59:00 AM

Separation between spots: 30

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Days Dur	Thu 9/6	Fri 9/7	Sat 9/8	Sun 9/9	Mon 9/10	Total Spots
WKRC-TV											
11	MTuWThF 6:30a-7:00a GD MRN CINN@6	EM	\$125.00	\$106.25	15	0	2	0	0	2	4
12	MTuWThF 12:00p-12:30p LOCAL12 NWS-NN<	DT	\$125.00	\$106.25	15	0	2	0	0	2	4
13	Su 11:00a-11:30a NEWSMAKERS	WK	\$100.00	\$85.00	15	0	0	0	2	0	2
14	MTuWThF 5:00p-5:30p LOCAL12 NEWS-5<	EN	\$175.00	\$148.75	15	0	2	0	0	2	4
15	MTuWThF 5:30p-6:00p LOCAL12 NW-530<	EN	\$200.00	\$170.00	15	0	0	0	0	2	2
16	MTuWThF 6:00p-6:30p LOCAL12 NEWS-6<	EN	\$750.00	\$637.50	15	2	0	0	0	0	2
17	Sa 12:00p-6:00p US OPEN TENNIS 9.8	EN	\$250.00	\$212.50	15	0	0	4	0	0	4
Total Spots:						2	6	4	2	8	22
Total Cost:			\$4,800.00	\$4,080.00							
Total											
SEP 12			\$4,800.00	\$4,080.00							



JOSH MANDEL

Revision #: 0 Date: 9/5/2012

Client: OH- US SEN- JOSH MANDEL- 2012 **Estimate:** 2657
Media: TV **Description:** OH US SEN JOSH MANDEL SEPT 6-SEPT 10
Product: GENERAL **Flight Start Date:** 9/6/12 5:00:00 AM
Market: Cincinnati **Flight End Date:** 9/10/12 4:59:00 AM

Separation between spots: 30

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Days	Thu	Fri	Sat	Sun	Mon	Total Spots
					Dur	9/6	9/7	9/8	9/9	9/10	

WKRC-TV

Signature: _____

Disclaimer:



Summary by Station/System

Date: 9/5/2012

Client: OH- US SEN- JOSH MANDEL- 2012 **Estimate:** 2657
Media: TV **Description:** OH US SEN JOSH MANDEL SEPT 6-SEPT 10
Product: GENERAL **Flight Start Date:** 9/6/12 5:00:00 AM
Market: Cincinnati **Flight End Date:** 9/10/12 4:59:00 AM

Separation between spots: 30

Station	Total Spots	STN Gross	PCT	STN Net	PCT
WKRC-TV	22	\$4,800.00	100%	\$4,080.00	100%
Market Total:	22	\$4,800.00		\$4,080.00	